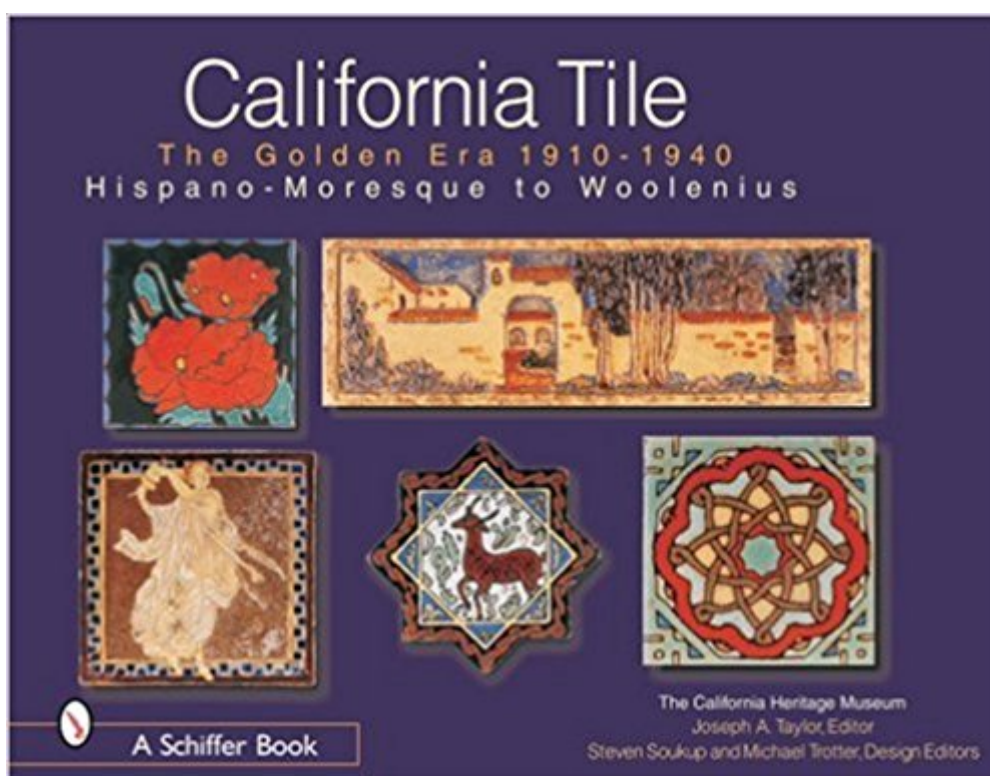


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California Tile: The Golden Era, 1910-1940: Hispano-Moresque To Woolenius



Synopsis

For centuries handcrafted tile has been a predominant decorative surface in tropical climates from the Middle East through the Gulf of Mexico to California. California tile makers excelled in their craft during the first half of the twentieth century, producing richly patterned designs for building facades, interiors, garden ornamentation, furniture, and even serving pieces. "Old California" art tile is rich in tradition and innovation. Over 1700 color images in two volumes, comprise this comprehensive collection, with essays on early California tile companies. Arranged alphabetically by company, this volume includes hundreds of tiles from: Hispano-Moresque, Kraftile, Helen Greenleaf Lane, L.A. PRESSED Brick, Malibu, Markoff, Moresque, Pacific, Pomona, Poxon, Rhead, S & S, Taylor, Tropico, Tudor, Walrich, West Coast, Woolenius, and tile furnishings and crafts from Cellini-Craft, Hillside Pottery, and Monterey Furniture. A companion volume covers potteries from Acme to Handcraft. Both volumes are enriched by rarely seen archival photographs including historical site installations and have useful guides to tile terminology and techniques. This landmark publication, designed to broaden appreciation of this colorful and varied aspect of American decorative arts, will serve to inspire and guide architects, designers, collectors, and historians alike

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Customer Reviews

This is a super book on early California tile. The pictures are outstanding. The information is easy to read and tells you key facts about these wonderful tiles and the people who made them. It has helped me to identify some old tile I have. I think the book is an excellent buy.

This two-volume set covers California tile makers in the early part of the 20th century, until the depression and a change of fashion put most of them out of business. Each tile maker is covered separately, in alphabetical order, with an essay on the company, including its founder and its specialties, and many, many closeups of tile in glorious color. Most are pictures of a single tile or multiple-tile picture, but there are a few fireplace surrounds, baths, staircases, and other installations. In addition, in the back of the book are some explanations of how the tiles were made, who copied whose styles, and other details. Volume 1 is Acme to Handcraft; Volume 2 is Hispano-Moresque to Woolenius, but both volumes have the information in back. If you love tile, or any kind of design, you will pore over this book.

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